Malaysian Business Management Journal (MBMJ)

HEAD OFFICE ADDRESS:
Zibeline International Publishing Sdn Bhd
C2-2-3, Block 2, CBD Perdana 3,
Persiaran Cyberpoint Timur,
Cyber 12, 63000 Cyberjaya,
Selangor.
Tel: +603-86879842

EDITORIAL STAFF:

Publishing Manager
Tashia Ab Rajul

Publishing Editor
Farah Awanis Md Radzi

Publishing Editor
Nurul Afiqah Ab Manan

Technical Editor
Nuruljannah Kamarudin

Technical Editor
Dg Ku Siti Noraina Awang

Frequency:
Bi-annual (2 issue per year)

ISSN: 2821-2983 (Online)

Price:
Single issue: 50 MYR
Price for abroad
Single issue: 25 USD

Web:
www.mbmj.com.my

E-mail:
info@zibelinepub.com
## Contents

**VOLUME 1, ISSUE 1, 2022**

<table>
<thead>
<tr>
<th>No</th>
<th>Editorial</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>PRODUCERS’ PARTICIPATION DECISION IN TOMATO AND ONION MARKETING WITH LEVEL OF PARTICIPATION IN EJERSA LAFO DISTRICT OF WEST SHEWA ZONE, OROMIA NATIONAL REGIONAL STATE, ETHIOPIA</td>
<td>01-06</td>
</tr>
<tr>
<td>2</td>
<td>PRODUCTION, MARKETING AND BENEFIT COST ANALYSIS OF CARROT IN MADHYAPUR THIMI, BHAKTAPUR</td>
<td>07-10</td>
</tr>
<tr>
<td>3</td>
<td>REVIEW ARTICLE ON THE MANAGEMENT OF MOST PREVALENT INSECT PEST OF PAPAYA</td>
<td>11-13</td>
</tr>
<tr>
<td>4</td>
<td>THE ROLE OF HUMAN RESOURCE MANAGEMENT PRACTICES AND EMPLOYEE JOB SATISFACTION IN PREDICTING ORGANIZATIONAL COMMITMENT IN TERTIARY INSTITUTIONS</td>
<td>14-18</td>
</tr>
<tr>
<td>5</td>
<td>PRODUCTION AND MARKETING PRACTICES OF CAULIFLOWER CROP IN CHANGUNARAYAN MUNICIPALITY, BHAKTAPUR DISTRICT, NEPAL</td>
<td>19-22</td>
</tr>
</tbody>
</table>
Business management focuses on the organizing, planning and analysing of business activities that are required to efficiently manage and run a business. For the aspiring entrepreneurs and business leaders, a business management degree is consistently a popular choice. It provides the academic knowledge and skills to pursue global career opportunities and helps develop a broad understanding of businesses and specific areas such as finance and human resources. A business management will help gain in-depth knowledge and understanding of the core elements of business and management. It provides industry insights, such as market trends and industry reports, which can prove to be invaluable and will be encouraged to apply academic theory to real-life business situations.

Scientific Board

Editorial Team

Editor in Chief
Prof. Dr. Xiao-Guang Yue
College Consultant of Rattanakosin
International College of Creative Entrepreneurship,
Rajamangala University of Technology Rattanakosin,
Thailand

Editorial Board Members
Associate Prof. Dr. Md. Mamun Habib
BRAC University, Bangladesh

Dr. Otilia Manta
Romanian Academy, Romania

Associate Prof. Dr. Dr. Suman Bhakri
Delhi University, India